



JFW 3622
24349.010 \$

UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Jansen et al
Serial No. : 09/714,857
Filed : November 16, 2000
Art Unit : 3622
Examiner : James W. Myhre
Title : **Loyalty Program Tracking and Conversion System**

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

September 24, 2004

REQUEST FOR EXTENSION OF TIME

SIR:

A response to the Office Action dated August 19, 2004 was initially due within one month, or by September 19, 2004. Applicants hereby request a one-month extension of the time to file a Response to October 19, 2004.

A check in the amount of \$55.00 in payment of the one-month extension fee required by 37 C.F.R. § 1.17(a) is enclosed. Please refund any over payment or charge any deficiency to Deposit Account No. 03-3415.

10/01/2004 FRETAK11 00000047 09714857

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55.00 DP

Respectfully submitted,

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